**Subject**

A friend is starting a small business in the retail sector and needs to create a site where people can window shop, and get to know of the products that she offers. The site contains information of the Name of the business, the services offered and any other information useful to the customers.

**Content**

The website first has a navigation bar with an about us page highlighting what the nature of the business is and the services that the business offers.

Other links on the navigation panel will be able to help the user to access a view of the goods on sale depending on the category to which it belongs for example kitchen ware, self-care and foodstuffs.

Each good/item along with its details will be in a graphical card-like representation.

**Reason**

The project can be a start to creating an ecommerce platform where customers can

1. Window shop and identify or plan to buy goods which interest them
2. Reach out to the seller(in this case my client) through various platforms such as What’s App
3. The platform can be later modified to a system where orders can be placed directly through the portal.
4. The site can also work as a marketing and branding platform